



# Muscatine Airwaves

Thursday, February 08, 2007

## COMMING EVENTS

**Friday Dec. 22<sup>nd</sup> .....Radio Station Open House/Christmas Party.**

**Monday Dec. 25<sup>th</sup> .....Christmas**

**Tuesday Dec. 26<sup>th</sup> .....My Vacation begins.**

**Monday Jan. 1<sup>st</sup> .....First day of 2007 (also marks the first day of many diets!)**

## PAST EVENTS

Just an update on two very special events that take place every year.

Our Freezin' for Food week was absolutely awesome! Our corporate partner this year was a collaboration between myself and a young lady whom I've gained a whole lot of respect for. Erin Dindinger is employed at Allsteel and was clearly a standout choice for partner of the year (I just made that award up). Not only did Erin organize Allsteel's interplant efforts but get this, she can unload a truck like gangbusters too! Allsteel accounted for over 23,000 pounds to include over 15,000 boxes of macaroni & cheese and a very healthy sum of cash as well. I also heard her say in a radio interview that Allsteel plans to out due that number next year. Our own Hawk Truck scored a little over 7,000 pounds and a little cash for the Salvation Army's red kettle as well.

As a whole, in the six years of our FFF campaign our group has collected for the needy over 350,000 pounds of food.

And the second week of love here in Muscatine is certainly not any lessor of importance. Krieger Motor Company and KWPC/MaC 93.1's annual toy drive "TOY TIME" was also a very successful effort. Loaded up on the Hawk Truck, half of the collections were delivered to Volunteers and Information and the other to the Salvation Army.

None of this would be possible if it weren't for volunteers. Over 40,000 pounds off loaded by the Muscatine Community College Cardinal Baseball team and the Muscatine High School Girl's Soccer Team. Over twenty volunteers present to help with the toys. The many sponsors, businesses and donors. Muscatine truly is a great place to live. Thanks to: Tantara Transportation, Miracle Car Wash, Krieger Motor Company, Elder Beerman, Culvers, Shear Success, Fareway Stores, Salon in Cognito, Lutheran Services, Monsanto, West Side Store, Staffing Plus, Noble Construction, River Rahab and Hazel Green Boutique. God Bless all of you and Happy Holidays!

## AND ON THE BUSINESS SIDE OF THINGS...

"To love what you do and feel that it matters—how could anything be more fun"? Katharine Graham-American Journalist  
NOTE: I couldn't help but include this quote in this edition of Muscatine Airwaves. It's true ya know!!!!

## WALKING ON AIR WITH BETSY AND SAL

Coming in February, "Walking on Air" is a one hour daily talk show with two sisters who just happen to be best friends, mothers, athletes and air personalities. These two sisters, Betsy & Sal talk about everything that women talk about...C-sections, alternate uses for kitchen utensils, Chicago White Sox, birthday gifts, crafts and once I heard them interview a women who wrote a book about serial killers. They're funny, energetic, serious, entertaining and most of all, they're just a couple of ladies that you'd love to have over for coffee. Stay tuned, more coming about Betsy & Sal at a later date. Incidentally, when women WALK (for exercise) they talk. When a man drives by two women walking, he thinks, "Wonder what they're talkin' about." We'll soon find out as they WALKING ON AIR on AM860 KWPC.

## DAVE RAMSEY

Now here's a guy that we stumbled on a little over a year ago. Dave is a radio personality but more over he is a common sense financial guru that has been a millionaire more then once. Yes, more then once! Lost his butt but learned some lessons along the way and now offers his experiences to help and benefit others. Boy does he hate credit cards! You can hear Dave's advice to others daily from 1pm to 4pm Monday through Friday on AM860 KWPC. By the way, Dave is "live" at those times so got a serious problem and don't know where to turn, give Dave or any of his staff a call. Could be a life changing experience. Many KWPC listeners didn't care for Dave at first but boy do I get tons of positive feedback and thank-you's now. Don't thank me please...I'm taking Dave's advice too!

In closing and on behalf of the entire staff here at the Ole Farmhouse, we'd like to wish each and every one of you a very Merry Christmas and a super duper Happy New Year. Lets look around and give praise for all that we have